

Press Release from:

The Austin Seven Clubs' Association – Centenary Celebration 2022

15<sup>th</sup> July 2020



## **100 YEARS OF THE AUSTIN 7**

### **Week-long event will celebrate the Austin 7 centenary in 2022**

To mark 100 years since the 1922 launch of the Austin 7 motor car, the Austin Seven Clubs' Association will hold a week of festivities centred on the Fire Service College at Moreton-in-Marsh, Gloucestershire.

The event will take place from Tuesday 19th to Sunday 24th July 2022

Austin 7 enthusiasts from all over the world are expected to attend and it is anticipated that the culmination of the celebration will be a rally of over 1,000 Austin 7s.

The venue is ideally situated in the heart of England, with high quality on-site accommodation, first-class catering, entertainment, and leisure facilities, and extensive grounds with areas that will be set aside for camping, caravans, motorhomes and car trailers.

A full programme of activities and entertainments, runs, and displays - for the enjoyment of all generations - will be on offer, making the Centenary celebration an ideal holiday destination for Austin 7 owners and their families.

Details will be published in due course on the website: [a7centenary.com](http://a7centenary.com)

Register on the site now to receive email news updates about the ongoing planning of this wonderful centenary week and begin your plans to join what promises to be the largest and most memorable gathering of Austin 7s ever seen!

ENDS

Note to editors: The Austin 7 was the first truly mass-produced British car. In the 1920s and 1930s it changed the lives of ordinary people by giving them the opportunity to buy an affordable motor car for the first time. It is one of the most enduring and endearing of all pre-war British cars. Between 1922 and 1939 some 290,000 were built and more than 8,000 survive worldwide today.

For further information, or images of Austin 7 vehicles please contact Nick Salmon (07831 805455) [press@a7centenary.com](mailto:press@a7centenary.com)

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